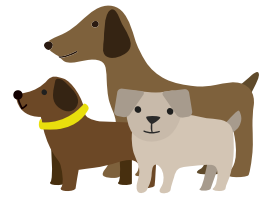


2024 Price Increase Information



Starting January 1, 2024, all current grooming and bathing prices will increase by 10%

Q: Why 10%?

A: The main reason we are raising our prices by 10% is because we have converted all of our products over to Iv San Bernard. We have been integrating Iv San Bernard into our routine throughout all of 2023 and now use it for all pets. Due to the customization and high quality of this process and product, we have to do a price increase for it. This price increase will also include nail grinding for all clients at no extra charge. You will no longer have to add this service on, we will take care of it for you. The last thing this increase includes is a small cost of living raise for our employees. With the rising costs and their hard work throughout the year, our employees have earned a small raise, which this gives them.

Q: Why Iv San Bernard?

A: During 2023 we took a skin and coat care esthetician course through Iv San Bernard and learned how to scientifically take care of your pet's skin and coat with different products. We have converted our salon over to Iv San Bernard to make sure that your pets have the best chance at a healthy skin and coat that they can have. There are many factors that play into the health of your pet's skin and coat, including, but not limited to, allergies, environment, stress, autoimmune diseases such as thyroid and adrenal gland, nutrition, and much more.

The best way to keep your pets skin and coat healthy is to bathe frequently enough with shampoo and conditioner so that dead skin doesn't build up, which is every 21 days. Therefore we recommend a monthly bath to keep it the healthiest it can be. Sometimes they need more frequent baths depending on if they are battling seasonal allergies or something else. The next way to keep the skin and coat the healthiest is to use the right products when bathing. Our products are customized for each pet's genetic coat type: short, medium, and long. We then customize from there what problems they are having, if any, such as sensitive skin, dandruff, hot spots, dry coat, etc., and add products as needed.

We have been testing this product all of 2023 and due to the skin problems we have been able to help, the coats we have been able to detangle, and the deshedding success we have had, we have decided to fully convert over as this product is the best I have used in my 17 years of grooming. You can look them up at isbusa.com. They are one of the only companies to be Safe Pet Certified by the Safe Pet Cosmetic Program. Their products can be used on any animals such as horses, chickens, sheep, etc., and not just pets. They are certified cruelty free, and their managing partner is a licensed veterinarian. We are very excited to take part in their company.

Q: Will there be a price increase every year?

A: Yes, we will have a small price increase every year, as long as nothing has happened that year to force us to raise the increase higher. This increase is for the employees, it is their yearly raise, and for inflation. The groomers are commission based so therefore to give small raises like other companies, the price must raise by a small amount. By doing a small increase every year, this prevents us from having to do fewer, larger increases which hits everyone's budgets really hard. Doing it slowly over time is much easier to budget for, and we will try to be as consistent as we can be so there are no big surprises.